

2010 Lane Automotive Open Header Cruise - Friday, May 28th



New Cruise Route This Year! Read Carefully.

Welcome to the Fourth Annual Lane Automotive Open Header Cruise. The big news this year is that we've made the Cruise Route twice as long. **The cruise will begin in Coloma, tour to Watervliet and then on to our Cruise Night Celebration, a distance of over five miles.** The Watervliet Police Department will join with the Coloma City and Township Police Departments and the Berrien County Sheriff's Department to escort cruisers through the entire route. Local officials have once again been kind enough, and forward thinking enough, to give us permission to expand our cruise and we'd like them show them that their decision was a sound one.

Overview

Cruisers will line up at 4:00 pm at the Great Lakes Antique Mall just off I-94 Exit 39 at Coloma. Come early and browse through one of the nicest antique malls in southwestern Michigan. The cruise will start at 5:00 pm. A pace car will keep us at "parade speed" and we will cruise, without stop lights, for the length of the cruise. The only left hand turn will be into Lane Drive. Before parking, you will pass a Reviewing Stand where you can rev the engine while we judge the exhaust note for loudness and crowd reaction. Prizes will be awarded.



Open Header Cruise Rules

1. All participating vehicles must have a working fire extinguisher on board. The Open Header Cruise is open to all hot rods, muscle cars, off road vehicles and race cars that can be driven for the entire cruise without overheating or running out of fuel.
2. No "burnouts" will be tolerated. Anyone doing a burnout will be ejected from the remainder of the cruise. Other than open exhausts, all other traffic rules and regulations must be adhered to for the entire cruise.
3. For maximum noise, it would be best to leave the car in a lower gear. Revving the engine up for increased noise is encouraged. The purpose here is to make as much engine noise as possible, short of actually damaging the engine.
4. No alcoholic beverages or glass containers of any kind allowed. We will be on public property and roadways for the entire cruise and alcohol is illegal. The cruise will be monitored by the local police and any infractions, other than loud exhaust noise, will be dealt with accordingly.
5. All participants will be provided with a temporary number sticker for the upper left corner of the windshield. The sticker will identify you for the loudness judging.
6. The directors and event management of the Lane Automotive Open Header Cruise reserve the right to restrict entrants based upon safety issues, appearance or personal conduct deemed objectionable. This includes unsafe equipment or any printed material on or around the vehicle which might offend someone.
7. No bicycles, scooters, mopeds, golf carts or skateboards allowed.
8. All passengers must be contained within the passenger compartment of the cruising vehicles. No passengers will be permitted in the box of pickup trucks, etc.

Open Header Cruise Map On Other Side

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Directions To Event

From East or West via I-94: Take **Exit 39**. Turn right at the end of the off ramp and head North to the first stoplight. Turn right onto Ryno Road, go past McDonald's.

From the East on Red Arrow, turn left at the stoplight at the intersection of Red Arrow and S. Church Street; **from the West on Red Arrow**, turn right at S. Church Street. Continue South to the light at Ryno Road. Turn left, go past McDonald's.

Great Lakes Antique Mall is the next right. Watch for the **Open Header Cruise** sign. Come early and check out the antique mall. We will begin lining up and assigning numbers at 4:00 p.m. The cruise will start at 5:00 p.m., head west on Ryno Road to

Friday Road which becomes Church Street and then Paw Paw Street. We will cruise through downtown Coloma, then cross the Paw Paw River bridge before turning right (east) onto Paw Paw Avenue. We will continue east on Paw Paw Avenue for approximately two miles. We will then intersect **M-140/North Main Street** at the north end of Watervliet. Turning right, we will cross another bridge, then cruise through the downtown Watervliet business district. We will cross Red Arrow Highway/St. Joseph Street as we head south to eventually arrive at the **Lane Automotive Cruise Night**.

