



EXTRA!

Car Show Newsletter

Important 2016 Lane Automotive Cruise-In and Car Show Information

Due to the Lane Automotive facility expansion project we are expecting some challenges as we approach this year's Cruise-In and Car Show. In order to provide the best possible experience for everyone, we have made some temporary changes that we need to make participants and spectators aware of. Please read through this Special Edition Newsletter for details. Your cooperation is greatly appreciated in the implementation of these changes as we look forward to another great show.



No Trailered Vehicle Unloading or Trailer Rig/Parking Allowed on the Lane Facility Grounds

With the limited space available on the Lane Automotive grounds this year, there will be NO trailered vehicle unloading or trailer/rig parking allowed on the grounds. There will be dedicated lots for trailer/rig parking and vehicle unloading on Dan Smith Road west of M-140 (See map in center of newsletter). You will be required to unload and drive your show vehicle from the designated lots to the Lane Automotive Show grounds. Be prepared to drive your show vehicle .5-1 mile to the show grounds. Trailer Parking lots will be clearly marked along the South side of Dan Smith Road.



Spectator Parking

All SPECTATOR PARKING will be **OFF-SITE** for 2016. In order to provide the needed space for our show vehicles, we will be parking all spectator vehicles in the designated lots indicated on the map in the center of this newsletter. The majority of spectator parking will be directly across the street from the Lane Automotive grounds but there are additional lots to the north of I-94 on M-140. Spectator Parking lots will be clearly marked for easy entrance from M-140. Shuttle services will be provided at each lot during show hours.

The following activities have been postponed for the 2016 Car Show

- The Open Header Parade portion of Friday's Cruise-In
- The Chassis Dyno Challenge
- Noisefest

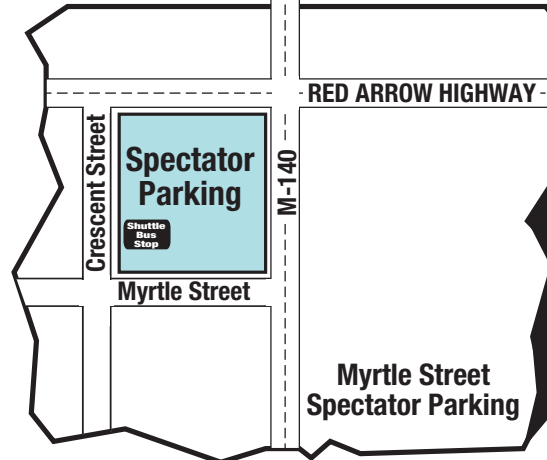
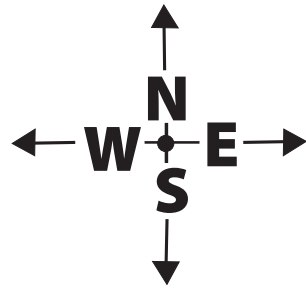
Featured Guest

NHRA Top Fuel driver Terry McMillen along with his Amalie Oil/Allstar Performance Top Fuel Dragster will be on display Saturday during the show. Terry, his crew, and special guest, Roger Woodruff will be hosting a Nitro University session from 11:00 AM – 12:00 PM Saturday. Learn how a Top Fuel Dragster works and what it takes to race in the professional world of NHRA Drag Racing. Terry and his crew will wrap up the program by firing up his 10,000 horsepower Nitro Dragster.



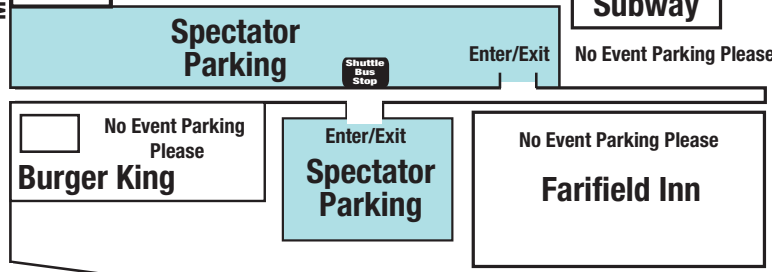
Phone 269.463.Lane • Toll Free 800.772.5266





To Myrtle Street Spectator Parking

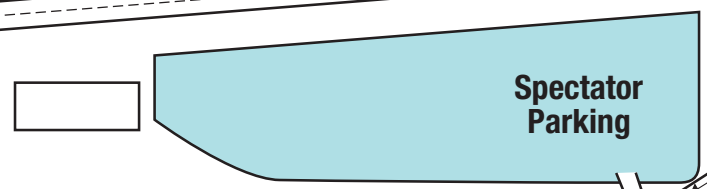
Mill Creek Charlies
No Event Parking Please



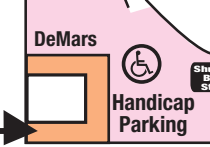
Kalamazoo

I-94

Benton Harbor








Spectator Parking

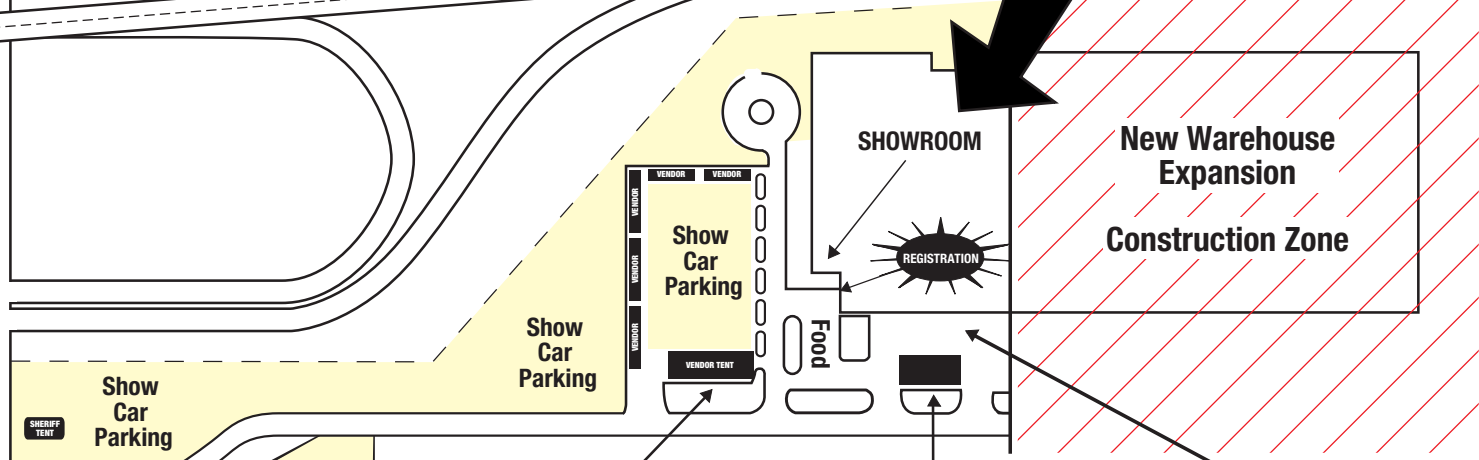


Motorcycle Parking

Tentative Spectator Parking

Key:

-  Show Car Parking
-  Spectator Parking
-  Trailer / Rig Parking, Unloading & Loading
-  Handicap Parking
-  Motorcycle Parking



SHOWROOM

New Warehouse Expansion Construction Zone

REGISTRATION

Food

Manufacturer's Marketplace



Product displays and representatives from over 150 performance industry manufactures will be on hand. Be sure to stop by the Manufacturer's tent and trailers to see, first hand, their latest offerings.

Engine Builder Challenge



Another highlight of the show has several area High Schools competing in the Hot Rodders of Tomorrow Engine Challenge. Throughout the day, teams will vie for the opportunity to move on in the national competition and hopefully showcase their engine building talents at the SEMA and PRI Shows later in the year.

Terry McMillen Top Fuel Dragster



NHRA drag racer Terry McMillen will hold a Nitro University Session from 11:00 A.M. - 12:00 P.M. noon and cap off the program by firing up his Amalie Motor Oil/ Allstar Performance sponsored 10,000 Horsepower Top Fuel Dragster.



Unloading And Tow Vehicle/Trailer Parking

DAN SMITH RD.



DAN SMITH RD.

Phone 269.463.Lane • Toll Free 800.772.5266





2016 Car Show Registration Form

To register your show vehicle for the 28th Annual Lane Automotive Car Show you can register online at <http://www.laneautomotive.com/Annual-Car-Show> or complete the form below and mail it to Lane Automotive. After doing so you will receive a confirmation email at the address specified on the form. If you do not receive a confirmation email, please contact us at (269) 463-4113. The Car Show date is Saturday, May 28, 2016, 9:00 AM to 3:00 PM.

All Fields Except Work Phone Are Required.

NAME _____ E-mail: _____

ADDRESS _____ CITY _____ STATE _____ ZIP CODE _____

HOME PHONE: _____ WORK PHONE: _____

CAR YEAR: _____

CAR MAKE: _____

CAR MODEL: _____

**Don't Miss Out On All The Fun,
Sign Up Now**

Mail To Lane Automotive,
ATTN: Scott Wahlstrom 8300 Lane Drive, Watervliet, MI 49098
or Register On-Line @ www.laneautomotive.com



8300 Lane Drive Watervliet, MI 49098

Phone 269-463-LANE • Toll Free 800-772-5266 • Fax 800-772-2618



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